GUIDELINES FOR CREATING AND SUBMITTING THE SOLAR SPLASH VIDEO PRESENTATION

July 9, 2021

THE BASICS

The Video Presentation should provide a short and exciting narrative about the team formation, the boat construction, water trials, or whatever the team best feels represents their efforts. Styles may differ, but these videos may include team member interviews, drone footage, stop motion techniques, candid moments, and live video of past events. The team may consider bringing in a student from a media-related major to be part of the team to help in the development of the video.

CRITERIA

The Video must meet the following criteria:
1. Be at least 5, but no longer than 10, minutes.
2. Contain no profanity or inappropriate content.
3. Does not violate copyright (be careful with background music).
4. May promote your school and acknowledge your team sponsors, but not be an overt advertisement.

SCORING

The following is the point system the judges will use in scoring your video:
1. **Information presented**   30 points
   The video should depict a complete and clearly understandable overview of your project, be interesting and informative, and contain some human interest elements such as team member anecdotes and personal testimonies. Include your school name and the competition name – SOLAR SPLASH 20YY – in the title.
2. **Quality of the finished product**   10 points
   Voices should be clearly understandable. (Closed captioning may be used for clarity.) Video quality should be adequate for internet viewing on a computer monitor.   _____

                                                               Total: 40 points

SUBMISSION

A link to your team's video presentation must be received at Headquarters by the time specified in the Rules.